

# BLUEGA

## A Leading HTML5 Company



BLUEGA is a leading HTML5 company developing state-of-the-art mobile Web applications. Web has been rapidly changed as a competitive platform to provide developers with easy-to-build environment in terms of both rich features and high performance. BLUEGA has deep experience and expertise on developing mobile Web applications and related HTML5 framework.

### BXG

BXG is a well designed, high speed game engine based on Web technology. It consists of 100% JavaScript codes. It enables every app developer who is not familiar with JavaScript to develop Web based mobile game effectively such as shooting, arcades, casual and touch games. It runs with BLUEGA's jBLUX UI framework.



### Technology

- Compatible with standard Web specifications and JavaScript engine
- Compatible with all PC browsers and smart phone browsers
- Integrated with server platform to support multi-player game

### Features

- Timeslot and resource management
- Virtual input device
- Collision detection, spite management, multi-level game control
- Scrolling, tile map, drag & drop

### Market

- Toolkit for mobile game development
- SDK for WAC(Wholesale Application Community) developers

### SDK for Mobile Web Game

- Can be used to develop plugin-free mobile Web game, hybrid game
- License to developers and game companies

### SDK for Mobile Web Game

- Web based mobile game portal
- Can be embedded in smartphone
- Ad revenue, license to device manufacturer

## BLUEGA Coral

is an integrated environment on Android smart phone that enables developing new UX and allows users to replace default HOME with it. Imagine most creative phone UX, BLUEGA Coral will make it real.

# BLUEGA Coral

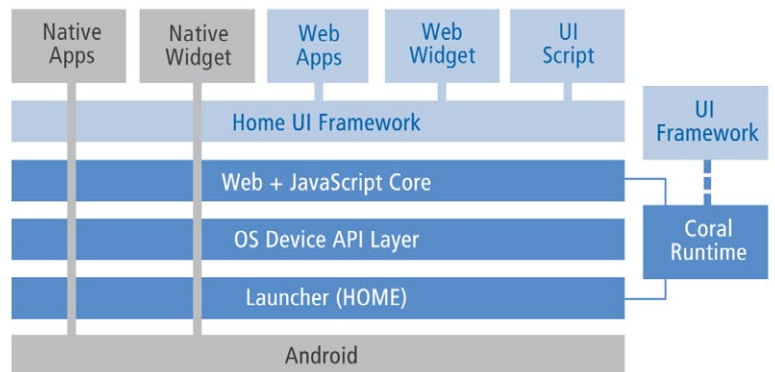


### Technology

- Compatible with Android OS 2.x and standard Web specifications
- Provides JavaScript based BLUEGA's own UI Framework (jBLUX)
- Provides BLUEGA's WRT (Web Runtime) environment that consists of its own device API set and Android's WebView.

### Features

- Manages/runs not only Android's native applications, widgets but also Web apps, Web widgets and BLUEGA Coral's applications.
- Various UX instances are stored and downloaded from "UX Store".
- Multiple UX can be loaded on Android Phone simultaneously and each user can select one as a default HOME.
- Each UX and its related data can be synchronized and used on wired Internet environment as well.



## jBlux

jBLUX is a UI framework based on JavaScript, HTML, CSS and DOM. It can be used to develop mobile Internet services and Web applications. jBLUX make Web developers easily handle JavaScript and effectively build mobile UI functions. Mobile Web page and/or application has its own characteristic which is differentiated from PC based one, jBLUX has been designed and optimized to fit "mobile" world.

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### Contact us

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